



# HB STUDIOS SPORTS CENTRE

*"Supporting the health & wellness of our community!"*



## SPONSORSHIP PROPOSAL

Your support of the HB Studios Sports Centre indoor field, track and multi-purpose spaces will speak to hundreds of people on a weekly basis. Why not join the team of our enthusiastic sponsors today and get the results you expect with your marketing dollars

**543 Glen Allan Drive Bridgewater,  
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# SPONSORSHIPS ARE VITAL TO THE GROWTH AND SUSTAINABILITY OF THIS REMARKABLE FACILITY AND ITS PROGRAMS AND EVENTS!

## Who are we?

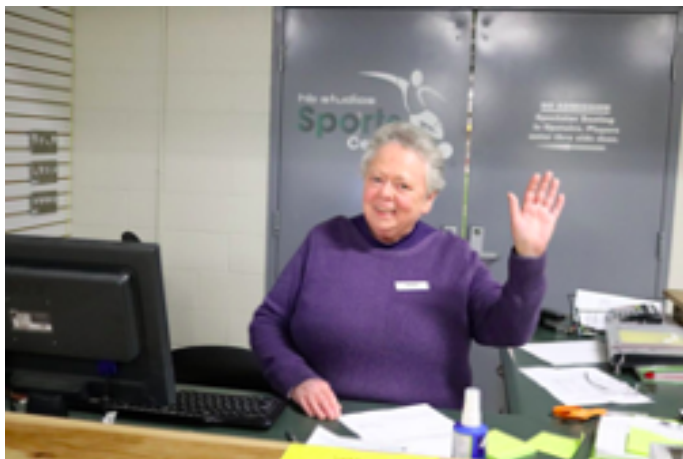
2019 marks the 11th anniversary of HB Studios Sports Centre. Sponsorships are vital to the success and sustainability of this impressive facility, which has grown to be a place for – “All Ages, All Abilities and Many Interests!” It's truly an intergenerational centre for tots, kids, teens, families and adults.... both young and old. People think of HB Studios Sports Centre as an “indoor soccer field”...a venue for recreational and competitive soccer for all ages, but it has become so much more. Walking and running are two of the most popular activities. The centre is a fantastic venue for track & field, baseball, football, judo, dance, ukulele classes, radio-controlled plane flying, fly fishing and, Imagination Playground: a drop-in pre-school activity program. The centre has also become a big birthday party destination and has equipment and supplies for shuffleboard and boccie in addition to two golf driving ranges and batting cage. HB Studios Sports Centre is an age inclusive space and thus, has a thriving senior population of physically active seniors. In 2019 it was chosen as the venue for the Milk Sport Fair, an interactive sport & recreation exhibit. The Centre offers a 100' x 200' artificial turf field, a 4-lane 2019 m oval track, a 60 m sprint track, 4 locker rooms, tenants' spaces and multi-purpose rooms. "Let's keep this going...and growing!"

## Each Year

HB Studios Sports Centre is host to:

- 1000 hours of Field House bookings
- 12,500 visits by walkers, runners and track athletes from all over Nova Scotia.
- Soccer and Judo Tournaments

## Warm, friendly service



Janet Clark has been greeting members and guests, almost since the day the centre opened. She says that “the Centre is a great place for people to catch-up and socialize.” “My walkers...my buddies solve the problems of the world.”





# SPONSORSHIP OPPORTUNITIES

**HB Studios Sports Centre offers the following advertising and sponsorship opportunities to meet your marketing needs and to make your company's/organization's brand visible in front of thousands of people every year:**

## **Sign Sponsor**

Have your business featured adjacent to hundreds of games, and seen by many walkers, runners and other visitors. Sign installed around the mezzanine track oval (in a specified location), overlooking the field for 12 months, with renewal option. Also, one opportunity for a stair riser decal sign. Sponsor to provide artwork.

### **Bronze - \$500 + HST (Renew 2019/20 for \$250 + HST)**

Sponsor Benefits: Includes 4 ft. x 4ft. x 3mm alupanel sign (creation and installation); 2 complimentary, 3- month track passes; and sponsor name listed on HB Studio Sports Centre website.

### **Silver - \$1,000 + HST (Renew 2019/20 for \$500 + HST)**

Sponsor Benefits: Includes 8 ft. x 4ft. x 3mm alupanel sign. Additional opportunity for a stair riser decal sign/max 10-12 stairs (Creation and installation); 3 complimentary 3-month track passes (creation and installation); and sponsor name listed on HB Studios Sports Centre website.

### **Gold - Dressing Room or Community Room - \$3,500 + HST**

Feature your brand on the door of an HB Studios dressing room. At the gold level you can take it a step further and paint customized advertising inside the dressing room. Sponsorship for a 12-month period. Paint and furnish room at sponsors expense. Sponsor Benefits: Logo on door; 6 complimentary 3-month track passes and 4 hr. use of field at time mutually agreed upon by organization and sponsor; sponsor logo posted on rotating banner at bottom of HB Studios Sports Centre website; sponsor logo linked to sponsor website; and sponsor announced on HBSSC Facebook page. (Sponsorship of \$4,000 +HST includes an 8ft. x 4ft. x 3mm alupanel sign. Sponsor to provide artwork.)

### **Diamond - \$7,500 Track/Turf Naming Rights**

The track is popular among those seeking a leisurely indoor stroll and those looking to rehabilitate or add some cardio to their fitness regimen. The field is the home to a wide variety of activities. Sponsor Benefits: Naming rights to track or turf; 8' x 4' 3mm alupanel sign. (A number of high-visibility options are available throughout the track and field to place a sign with your company logo. Larger sign may be negotiated at sponsor's expense). Sponsor logo to be posted on rotating banner at bottom of HBSSC website home page. Sponsor logo linked to sponsor website. Sponsor announced on HBSSC Facebook page.

### **Program Sponsor - To be negotiated**

HB Studios Sports Centre hosts many exciting programs that could use the support of a sponsor, such as the FREE parent and tot activity program. Ask us how you can help.

