

# HB STUDIOS SPORTS CENTRE

"Supporting the health & wellness of our community!"



## SPONSORSHIP PROPOSAL

Your support of the HB Studios Sports Centre indoor field, track and multi-purpose spaces will speak to hundreds of people on a weekly basis.

Why not join the team of our enthusiastic sponsors today and get the results you expect with your marketing dollars.

543 Glen Allan Drive Bridgewater, NS B4V 0A8  
(902) - 543-5348



# SPONSORSHIPS ARE VITAL TO THE GROWTH AND SUSTAINABILITY OF THIS REMARKABLE FACILITY AND ITS PROGRAMS AND EVENTS!

## Who are we?

HB Studios Sports Centre was built in 2008. Sponsorships are vital to the success and sustainability of this impressive facility, which has grown to be a place for – “All Ages, All Abilities and Many Interests!”

It's truly is an intergenerational centre for both the young and old; from preschool to teens, families and adults there is something for everyone!

HB Studios Sports Centre is a venue for recreational and competitive sport, walking, running and all activities in between. The centre is a fantastic venue for track & field, rugby, baseball, football, judo, dance, ukulele classes, radio-controlled plane flying, fly fishing and Imagination Playground: a drop-in pre-school activity program. The centre has also become a big birthday party destination and has equipment and supplies for bocce and a golf driving and putting mats and a batting cage. HB Studios Sports Centre is an age inclusive space and thus, has a thriving senior population of physically active seniors.

The Centre offers a 100' x 200' artificial turf field, a 4-lane 2019 m oval track, a 60 m sprint track, 4 locker rooms, tenants' spaces and multi-purpose rooms.

## Each Year

HB Studios Sports Centre is host to:

- 1000+ hours of Field House bookings
- 12,500 visits by walkers, runners and athletes from all over Nova Scotia and beyond.
- Sports Tournaments





# SPONSORSHIP OPTIONS

**HB Studios Sports Centre offers the following advertising and sponsorship opportunities to meet your marketing needs and to make your company's/organization's brand visible in front of thousands of people every year:**

## **Sign Sponsor**

Have your business featured adjacent to hundreds of games, and seen by many walkers, runners and other visitors. Sign installed around the mezzanine track oval (in a specified location), overlooking the field for 12 months, with renewal option. Also, one opportunity for a stair riser decal sign. Sponsor to provide artwork.

### **Bronze - \$500 + HST (Renew 2019/20 for \$250 + HST)**

Sponsor Benefits: Includes 4 ft. x 4ft. x 3mm alupanel sign (creation and installation); 2 complimentary, 3-month track passes; and sponsor name listed on HB Studio Sports Centre website.

### **Silver - \$1,000 + HST (Renew 2019/20 for \$500 + HST)**

Sponsor Benefits: Includes 8 ft. x 4ft. x 3mm alupanel sign. Additional opportunity for a stair riser decal sign/max 10-12 stairs (Creation and installation); 3 complimentary 3-month track passes (creation and installation); and sponsor name listed on HB Studios Sports Centre website.

### **Gold - Dressing Room or Community Room - \$3,500 + HST**

Feature your brand on the door of an HB Studios dressing room. At the gold level you can take it a step further and paint customized advertising inside the dressing room. Sponsorship for a 12-month period. Paint and furnish room at sponsors expense. Sponsor Benefits: Logo on door; 6 complimentary 3-month track passes and 4 hr. use of field at time mutually agreed upon by organization and sponsor; sponsor logo posted on rotating banner at bottom of HB Studios Sports Centre website; sponsor logo linked to sponsor website; and sponsor announced on HBSSC Facebook page. (Sponsorship of \$4,000 +HST includes an 8ft. x 4ft. x 3mm alupanel sign. Sponsor to provide artwork.)

### **Diamond - \$7,500 Track/Turf Naming Rights**

The track is popular among those seeking a leisurely indoor stroll and those looking to rehabilitate or add some cardio to their fitness regimen. The field is the home to a wide variety of activities. Sponsor Benefits: Naming rights to track or turf; 8' x 4' 3mm alupanel sign. (A number of high-visibility options are available throughout the track and field to place a sign with your company logo. Larger sign may be negotiated at sponsor's expense). Sponsor logo to be posted on rotating banner at bottom of HBSSC website home page. Sponsor logo linked to sponsor website. Sponsor announced on HBSSC Facebook page.

### **Program Sponsor - To be negotiated**

HB Studios Sports Centre hosts many exciting programs that could use the support of a sponsor, such as the FREE pKM Club Walking program and monthly walking challenges. Ask us how you can help.

**contact: 902 543 5348 or [manager@hbssc.ca](mailto:manager@hbssc.ca)**

INVOICE #: \_\_\_\_\_

# HB STUDIOS SPORTS CENTRE Sponsorship



Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## Sponsorship Level

Diamond - \$7500.00+HST

Gold - \$3500+HST or \$4000.00+HST (includes 8x4 Sign)

Silver - \$1000.00+HST

Bronze - \$500.00+HST

Renewal: \_\_\_\_\_

Other: \_\_\_\_\_

## To Confirm Sponsorship:

~ Email completed form to [manager@hbssc.ca](mailto:manager@hbssc.ca)

~ Drop off at 543 Glen Allen Drive, Bridgewater

~ Mail to 100 High St., Box 115, Bridgewater, NS B4V 1V9

## Payable by cash, E-Transfer, Credit Card, Debit or Cheque.

Make Cheques payable to: South Shore Fieldhouse Society

Mail to: 100 High St., Box 115, Bridgewater, N.S. B4V 1V9

Drop off: 543 Glen Allen Drive, Bridgewater, N.S.

Email: [manager@hbssc.ca](mailto:manager@hbssc.ca)

Phone 902 543 5348

# Sponsorship Terms and Conditions

- ~ Subject to the terms and conditions herein, this agreement shall be effective for a 12 month period. (Agreement for signage will be effective upon installation);
- ~ Extended right to retain sponsorship on a 1 year continuum;
- ~ Sponsorship benefits and responsibilities as per outlined in the sponsorship proposal;
- ~ Sponsor shall provide artwork to Spitfire Signs Ltd. for signage and is responsible for any additional associated costs;

## Sponsor Signage Must:

- ~ Be approved by HB Studios Sports Centre prior to printing;
- ~ not contain inappropriate language or content;
- ~ Not incite violence or hatred;
- ~ Not contain style, content or method of presentation that is offensive;
- ~ Be claimed by sponsor within 60 days of the end of contract/ agreement or the sign becomes the property of HB Studios Sports Center.
- ~ Payment in full is required within 30

Sponsor Name (Please Print):\_\_\_\_\_

Sponsor's Authorized Signature:\_\_\_\_\_

Date:\_\_\_\_\_

*Thank you for Supporting HB Studios Sports Centre!*

## FOR OFFICE USE ONLY:

Date Received:\_\_\_\_\_ Payment Received:\_\_\_\_\_

Approved By:\_\_\_\_\_